

MEDIA  
KIT  
2025

Palace  
Scope

PalaceCostes

Lifestyle, fashion, luxury,  
art and design in Paris

An elegant and i  
nformative luxury  
magazine

**THE «CITY GUIDE  
GLAMOUR»**

**Passionately Parisian**

A premium free magazine, available  
in exclusive locations

**Creative, in-depth and relevant  
editorial content**

Original, refined and elegant  
design, glamorous covers

**Outstanding and exceptional  
photography**



PalaceScope - PalaceCostes  
**Média Kit 2025**

A lifestyle magazine  
**FASHION, ART AND  
DESIGN IN PARIS**

**Resolutely urban,  
at the cutting edge of  
innovations and trends**

At the center of Parisian excitement :  
PalaceScope highlights all the chicest,  
most glamorous,  
luxurious and surprising things  
the city has to offer

**A modern city guide :  
weaving together luxury,  
culture, celebrities,  
art, fashion and shopping**





PalaceScope - PalaceCostes  
**Média Kit 2025**

A magazine that  
participates in creation  
**AND CREATES**  
**FASHION IMAGES**

**Original and elegant  
fashion series**  
in partnership with the most  
recognized brands  
in fashion and jewelry  
10 to 16 pages (+ possibility of cover)  
**Production of exclusive  
contents**  
in accordance with  
the brands strategies  
Publications on social medias  
and on our website  
[www.palacescope.com](http://www.palacescope.com)  
Production of videos

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PalaceScope - PalaceCostes  
**Média Kit 2025**

A prestigious network  
**A SELECTIVE  
DISTRIBUTION**

**A bimonthly magazine**

6 issues per year

**Official circulation  
of 30 000 copies**

Principally distribue in Paris,  
in more than 230 trendy locations

**A cosmopolitan Parisian  
reading public**

Urban, chic and trend-setting community  
AB consumers and UHNWI (Ultra High  
Net Worth Individuals)

**A magazine that attracts both  
women and men**

60 % female, 40 % male  
65 % of readers are French (45 % Parisians)

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Magazine  
cadeau,  
prenez-le,  
gardez-le

English  
texts

PalaceCostes

Margaret  
Qualley  
Carnets  
de mode  
hommes  
Tendance  
perles  
Magie  
couture  
Montres  
Les nouveaux  
maîtres  
du temps  
Le guide  
très  
parisien

Thomas Lavelle pour PalaceScope

PalaceScope - PalaceCostes  
**Média Kit 2025**

A premium version  
**EXCLUSIVELY FOR**  
**HÔTEL COSTES**

A larger format:  
243 x 301 mm

More prominent advertising,  
showcased content  
even more spectacular  
photography

Bilingual french/english, 72 pages,  
6 issues per year

Exclusively distributed to guest  
of Hôtel Costes:

in rooms, the restaurant, the spa  
and the lobby

Online leaflet available  
on the Hôtel Costes website

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Rich and varied content

**CONNECTED TO**  
**MODERNITY**

**Fashion Outlook**

A panorama of fashion's latest ideas

**Celebrity Interviews**

Rare encounters with the world's stars

**Talents**

Portraits of up-and-coming personalities

**Fashion & Jewelry**

Our vision of the latest fashions

**Fashion Notebooks**

The season's trends decrypted

**Portfolios**

Discoveries of emerging artists

**Emotions & Temptations**

Stunning objects and favorites

**The Guide to Paris**

Exciting and exclusive locations :  
expositions, restaurants, bars, music,  
concerts

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**Média Kit 2025**

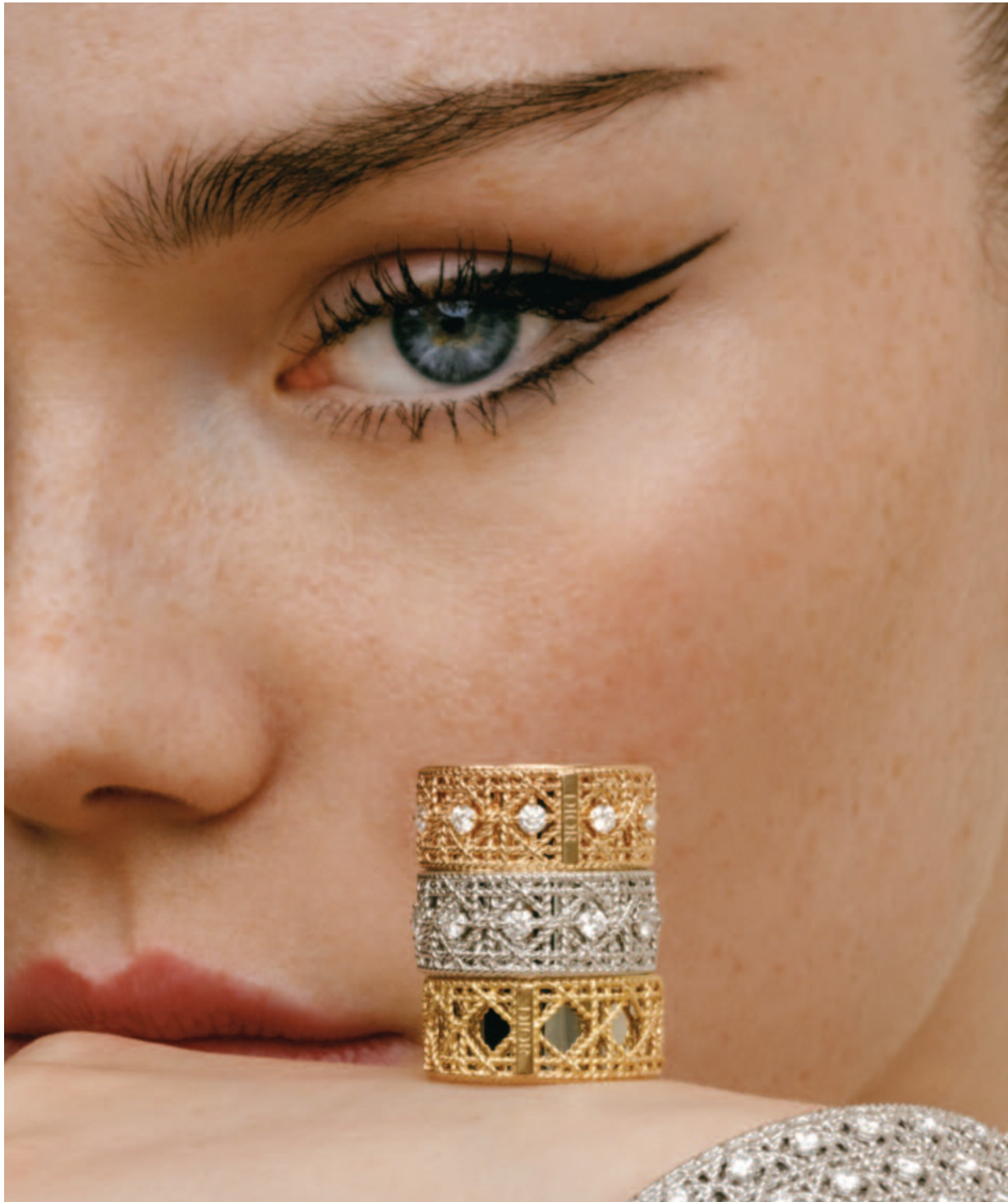
A website for staying  
up-to-date  
**ALL THE PARISIAN**  
**NEWS**

A website with enriched  
content  
that compliments the  
magazine  
News on the new fashions,  
people  
gastronomy, shopping...  
everything you need to know  
to be kings of the city

**Focus of interest:** 1/ Shopping, good locations,  
2/ Lifestyle, 3 Celebrities, 4/ Arts, expositions  
**60% Female 40% Male**  
**20% 18-24 year-olds 30% 25-34 year-olds 20%**  
**35-44 year-olds**

[www.palacescope.com](http://www.palacescope.com)

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**Média Kit 2025**

## Schedule **2025**

### **N°107 PARIS FASHION WEEK** **LACE - LEATHER**

*Published on February 25, 2025*

Material closing date February 14

### **N°108 BEAUTY - PERFUMES** **TRAVELS - JEWELRY**

*Published on April 15, 2025*

Material closing date April 04

### **N°109 COUTURE** **HIGH JEWELRY - SUMMER** *Published on June 10, 2025* Material closing date May 30

### **N°110 PARIS FASHION WEEK** **ART CRAFT**

*Published on September 09, 2025*

Material closing date August 29

### **N°111 MEN** **WATCHES - TRAVEL -** **MOST BEAUTIFUL PLACES IN THE WORLD**

*Published on October 28, 2025*

Material closing date October 17

### **N°112 HIGH JEWELRY** **LUXURY CRAFTSMEN** *Published on December 09, 2025* Material closing date November 28





## 2025 GENERAL RATES

Package PalaceScope + PalaceCostes

Single page 16 000 € HT Double page 28 000 € HT

### PREMIUM SPACES

4<sup>th</sup> from the cover € 36 700 3<sup>rd</sup> from the cover € 24 000

Page facing summary € 20 500

1<sup>st</sup> Recto € 18 500 2<sup>nd</sup> Recto € 17 300 3<sup>rd</sup> Recto € 16 800

Opening double page spread € 42 000

1<sup>st</sup> Double € 34 600 2<sup>nd</sup> Double € 32 200 3<sup>rd</sup> Double € 30 000

### EXTRAS

Successive pages +10 % Specified position +10 % 1<sup>st</sup> signature +10 %

### DISCOUNTS

Volume : From € 10 001 to 20 000 -2 % From € 20 001 to 30 000 -3 %

From € 30 001 to 40 000 -4 % From € 40 001 to 60 000 -5 % Above € 60 001 -8 %

Others : New business -5 % Loyalty bonus -5 % Professional discount -15 %

Discounts are applied to the general rates (excluding tax) for agencies mandated by their client and possession of a valid mandated certificate

### INSERTS

Sample € 6 500 2 pages € 8 000 4 pages € 10 000

### ONLINE

Lead Article € 4 000 Article € 1 900

(Placement in the Newsletter offered)

Newsletter : E-mail sent to our contact database € 6 000

Instagram + Facebook : One post € 1 200 Competition : € 2 500

### CONTENT PRODUCTION

Partner fashion series with a brand : Please contact us

Publishing/Editorial : 1 page € 7 200 2 pages € 10 000

### CONTACTS

Marianne Tran [mariannetran@palacescope.com](mailto:mariannetran@palacescope.com) +33 (0)6 20 99 77 57

Anne Delalandre [a.delalandre@palacescope.com](mailto:a.delalandre@palacescope.com) +33 (0)6 74 08 10 35



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Moulin Rouge Natan Ole Lynggaard Olwen Forrest Panerai  
Parfums Lacoste Parfums Rochas Pasquale Bruni  
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